

NAPICU Dragons Den

Music to the patients' ears



Ward I

- 10 bedded Psychiatric Intensive Care Unit
- Admitting males only via various routes.
- Serving 5 London boroughs.
- Average stay 4 weeks.



Music on the ward

- Generally considered therapeutic if used appropriately.
- Patients at times bring their own Discman's or MP3 players.
- Not every patient is able to do that for various reasons.



The Idea

- Introduce Ipod shuffle's on the Ward.
- Music database.
- Variety of music with a therapeutic and positive impact.



Costs

Item	Cost (£)	Quantity	Total Cost
New Ipod Nano (Amazon prices with free delivery)	44	10	440
Refurbished 2 nd Hand (Amazon prices with free delivery)	35	5	175
Itunes	0.74	405	300
Head Phones/ Covers			85
TOTAL COST			1000



Why this idea?

- Idea from the community meetings.
- The people we work with.
- Engagement
- Positive coping mechanism
- Reduce risk of carrying CD's
- Unique



Addressing key issues

- **Damage:** **Assessment**
 Contract
- **Piracy:** **Purchase only on itunes**
 Music only for ward ipods
- **Infection control:** **Various options**
- **Engagement:** **Agreed terms**



Yearly Recurrent costs

- Damage
- Loss
- New Itunes



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