



national association of psychiatric intensive care units



SPONSORSHIP BROCHURE

NAPICU 26th ANNUAL CONFERENCE 2023

21st - 22nd September

Northampton

NAPICU Regular Sponsors are already making NAPICU 26th Annual Conference part of their marketing schedule for 2023.

For 26 years, NAPICU Conferences has attracted a growing number of attendees due to our specialised training, unique networking opportunities and memorable social programme, so this said our annual conference NAPICU 2023 will assuredly be a memorable and rewarding experience for both first-time and returning exhibitors and sponsors.

Choose from one of our superb value packages or call us for a bespoke package. We also have many opportunities for you to promote your brand, engage with delegates and connect with other sponsors throughout the two days.

Why Sponsor?

- ◆ To have direct access to some of the key decision-makers in public and private mental health organisations
- ◆ Be first to hear about NAPICU opportunities before others in your industry
- ◆ Reach NAPICU members, partners and patients
- ◆ Share best practices with peers during networking opportunities

Exhibition and Sponsorship sell out quickly. Sign up now by completing the last page in this brochure, or for more information, please contact:

NAPICU Administration Office at info@napicu.org.uk

We hope you will join us to celebrate 26 years of NAPICU in Northampton in September 2023!

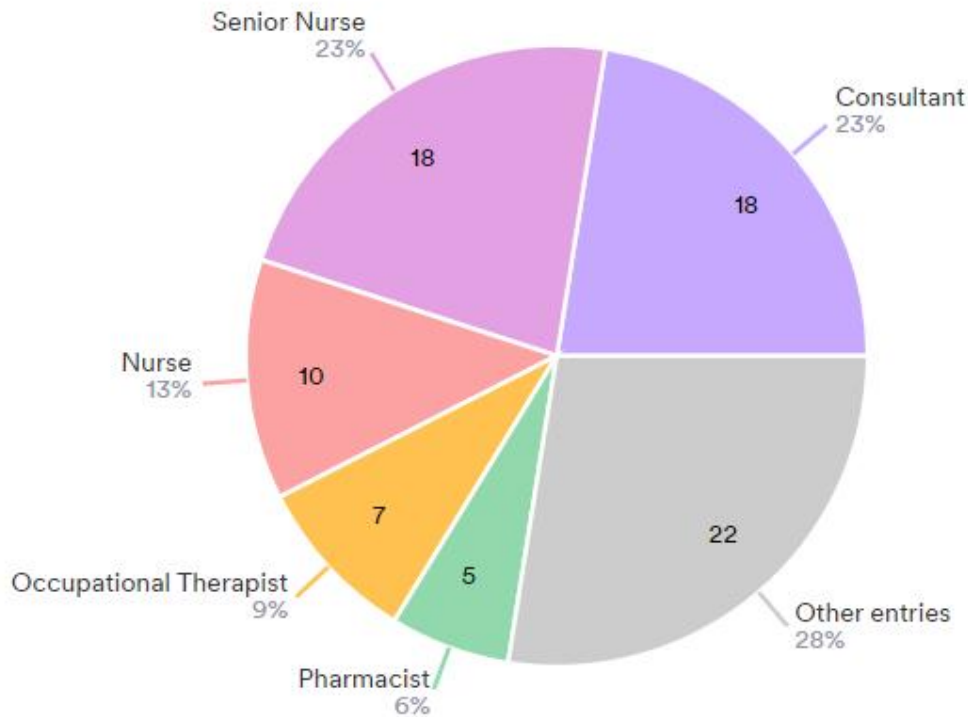


PREVIOUS DELEGATE INFORMATION

NAPICU Conferences have attracted a growing number of attendees due to our specialised training, unique networking opportunities and memorable social programme. With our unique multidisciplinary position, our conferences attract those who make decisions and the dedicated staff who work face to face with patients.

<u>YEAR</u>	<u>LOCATION</u>	<u>DELEGATE NUMBERS</u>
2022	NORTHAMPTON	262
2019	GLASGOW	282
2018	LOUGHBOROUGH	258
2017	DUBLIN	297

Professions



SPONSORSHIP INFORMATION

NAPICU 26th Annual Conference 2023 will be held at Radisson Park Inn, Northampton. We anticipate a high number of delegates from trusts and organisations across the world.

PLATINUM SPONSOR: £6,250

- ◆ Premium space includes 4m x 2m stand
- ◆ Electricity points and wireless internet
- ◆ **Two** full conference passes for guest
- ◆ **Two** exhibitor passes
- ◆ **Four** Gala Dinner Tickets for guests & exhibitors
- ◆ Signage designating platinum sponsorship
- ◆ Recognition on NAPICU conference website
- ◆ Inclusion of **four** social media posts sent from NAPICU channels
- ◆ Logo and 250-word description on mobile app
- ◆ Website link on NAPICU app & webpage
- ◆ Delegate bag insert in the Conference bag
- ◆ Company advert inserted into the Journal of Psychiatric Intensive Care and the NAPICU website
- ◆ Company logo displayed on the dedicated sponsor's board at the venue
- ◆ Accommodation & catering

SILVER SPONSOR: £3,500

- ◆ 2m x 1m stand
- ◆ Electricity points and wireless internet
- ◆ **Two** exhibitor passes
- ◆ **Two** Gala Dinner Tickets for exhibitors
- ◆ Signage designating silver sponsorship
- ◆ Recognition on NAPICU conference website
- ◆ Inclusion of **one** social media post sent from NAPICU channels
- ◆ Logo on mobile app
- ◆ Delegate bag insert in the Conference bag
- ◆ Company logo displayed on the dedicated sponsor's board at the venue

GOLD SPONSOR: £4,415

- ◆ Premium space includes 3m x 2m stand
- ◆ Electricity points and wireless internet
- ◆ **One** full conference passes for guest
- ◆ **Two** Exhibitor passes
- ◆ **Three** Gala Dinner Tickets for guest & exhibitors
- ◆ Signage designating gold sponsorship
- ◆ Recognition on NAPICU conference website
- ◆ Inclusion of **three** social media posts sent from NAPICU channels
- ◆ Logo and 100-word description on mobile app
- ◆ Website link on NAPICU app & webpage
- ◆ Delegate bag insert in the Conference bag
- ◆ Company logo displayed on the dedicated sponsor's board at the venue
- ◆ Accommodation & catering

BRONZE SPONSOR: £2,500

- ◆ 2m x 1m stand
- ◆ **One** Exhibitor pass
- ◆ **One** Gala Dinner Ticket for exhibitor
- ◆ Recognition on NAPICU conference website
- ◆ Inclusion of **one** social media post sent from NAPICU channels
- ◆ Logo on mobile app

ADDITIONAL SPONSORSHIPS OPPORTUNITIES

Additional opportunities are available to be the designated sponsor for several other items.

INTERNATIONAL DELEGATE SPONSORSHIP: £500 + travel expenses (per delegate)

- ◆ Entitles 1 International delegate (from lower income country) full residential registration
- ◆ Logo displayed at NAPICU Conference
- ◆ Logo & recognition on the programme

GALA DINNER SPONSOR: £750

- ◆ One sponsorship available
- ◆ Branding at the gala dinner & on menu
- ◆ Signage announcing sponsorship
- ◆ Promotion on the conference website

PROGRAMME AT A GLANCE: £625

- ◆ One sponsorship available
Large Logo & recognition on the programme

NETWORKING DRINKS: £415

- ◆ One sponsorship available
- ◆ Signage at Networking Drinks
- ◆ Branded cocktail napkin* with your company logo (Cost of napkin paid by sponsor)

TEA & COFFEE SPONSOR: £350

- ◆ Two sponsorships available (Thursday or Friday)
- ◆ Branded cocktail napkin* with your company logo
- ◆ Signage announcing sponsorship

PEN SPONSOR: £150 *(supplied by sponsor)*

- ◆ One sponsorship available

NOTEPAD SPONSOR: £150 *(Supplied by sponsor)*

- ◆ One sponsorship available

DELEGATE BAG INSERT: £250

- ◆ Inclusion of company material in every delegate bag

INTERNATIONAL DELEGATE SPONSORSHIP: £2,250+ travel expenses (5 delegates)

- ◆ Entitles 10 International delegates (from lower income country) full residential registration
- ◆ Logo displayed at NAPICU Conference
- ◆ Large Logo & recognition on the programme

DELEGATE BAG SPONSOR: £1,250

- ◆ One sponsorship available
- ◆ Capture the attention of conference attendees as the exclusive delegate bag sponsor.
- ◆ Your logo will be displayed on the bags that the delegates receive at registration and will carry with them throughout the conference
- ◆ Includes one bag insert.

QUIZ NIGHT SPONSOR: £350

- ◆ One sponsorship available
Branded cocktail napkin* with your company logo (Cost of napkin paid by sponsor)
- ◆ Signage announcing quiz sponsorship

BESPOKE SPONSORSHIP:

We will work together to design the package that best suits your agenda and budget.

Examples:

- ◆ Thermal Flasks (Supplied by Sponsor) £150
- ◆ Water bottle (Supplied by Sponsor) £150
- ◆ T-shirts 200 (Supplied by Sponsor) £3750

LOGO PACKAGES: (prices on request)

- ◆ Multiple available - Graphics to be supplied by sponsor.
- ◆ Logo on NAPICU app & Website
- ◆ Logo and description on NAPICU app & website

GENERAL DONATION – over £1,000

- ◆ Logo displayed at NAPICU Conference
- ◆ Logo displayed at the conference and full online presence

For additional information regarding Sponsorship opportunities please contact:
NAPICU Administration Office at info@napicu.org.uk



SPONSORSHIP LEVELS AT A GLANCE

SPONSOR SUMMARY	PLATINUM	GOLD	SILVER	BRONZE
Stand Size	4m x 2m	3m x 2m	2m x 1m	2m x 1m
Electricity Points	✓	✓	✓	
Company Logo Displayed On The Dedicated Sponsor's Board At The Venue	✓	✓	✓	✓
Conference Pass for guest	✓	✓		
Gala Dinner Tickets	✓	✓	✓	✓
Signage Designating Sponsorship Level	✓	✓	✓	
Recognition On Napicu Conference Website	✓	✓	✓	✓
Social Media Posts Sent From Napicu Channels	✓	✓	✓	✓
Logo On Mobile App	✓	✓	✓	✓
Sponsor Description On App	✓	✓		
Website Link On Napicu App	✓	✓	✓	
Website Link On Napicu Webpage	✓	✓		
Delegate Bag Insert In The Conference Bag	✓	✓	✓	
Company Advert Inserted Into The Journal Of Psychiatric Intensive Care	✓			
Accommodation & Catering	✓	✓		

VENUE INFORMATION

LOCATION

The exhibition space will be in the Buckingham Suite Foyer and Kent, Norfolk Essex room in Radisson Park Inn, Northampton which will form the hub of the conference, this provides an excellent opportunity for delegates to network with the exhibitors and familiarise themselves with the latest advances in technology, furniture, and private healthcare organisations. Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors. In addition to the commercial exhibits, tea and coffee and lunchtime catering will be served in the exhibition area. Wi-fi will be available to all delegates in this area.

NETWORKING OPPORTUNITIES WITHIN THE EXHIBITION HALL

- ◆ Tea and coffee breaks/ lunchtime catering for both days
- ◆ Interactive Poster, Networking & Exhibition session (Thursday afternoon)
- ◆ Exhibition before, after & between every session

EXHIBITION OPENING HOURS*

Wednesday 20 th September	6.00pm – 7.30pm	Exhibition Build Up
Thursday 21 st September	7.30am – 8.00am	Exhibition Build Up
Thursday 21 st September	8.30am – 5.00pm	Exhibition Open
Friday 21 st September	9.30am – 1.00pm	Exhibition Open
Friday 21 st September	1.00pm	Exhibition Break Down

*These times are approximate and may be subject to change.

SPECIFIC EXHIBITION DETAILS

Further specific exhibition details giving detailed and technical information, advice and full details on all aspects of the exhibition, and venue instructions will be circulated in early autumn 2023. This will be followed by Exhibitor Joining Instructions in September 2023 before the Conference commencing.

EXHIBITION FURNITURE

Tables and chairs will be ordered free of charge for the duration of the conference. Please note that these tables are not heavy duty and cannot, therefore, support heavy or large objects.

STAND APPROVAL

Any exhibitor wishing to bring a self-build stand for this Conference should provide drawings in advance for approval by the NAPICU Administration office. Please note all self-build stands are also subject to approval by the venue before the event. Should any stand be found to be breaching Health and Safety regulations on the day the exhibitor will be asked to amend the issue before the exhibition opening.

EXHIBITION PROTOCOL

ABPI Guidance

All pharmaceutical exhibitors should follow the ABPI guidance -

<https://www.abpi.org.uk/publications/code-of-practice-for-the-pharmaceutical-industry-2021/>

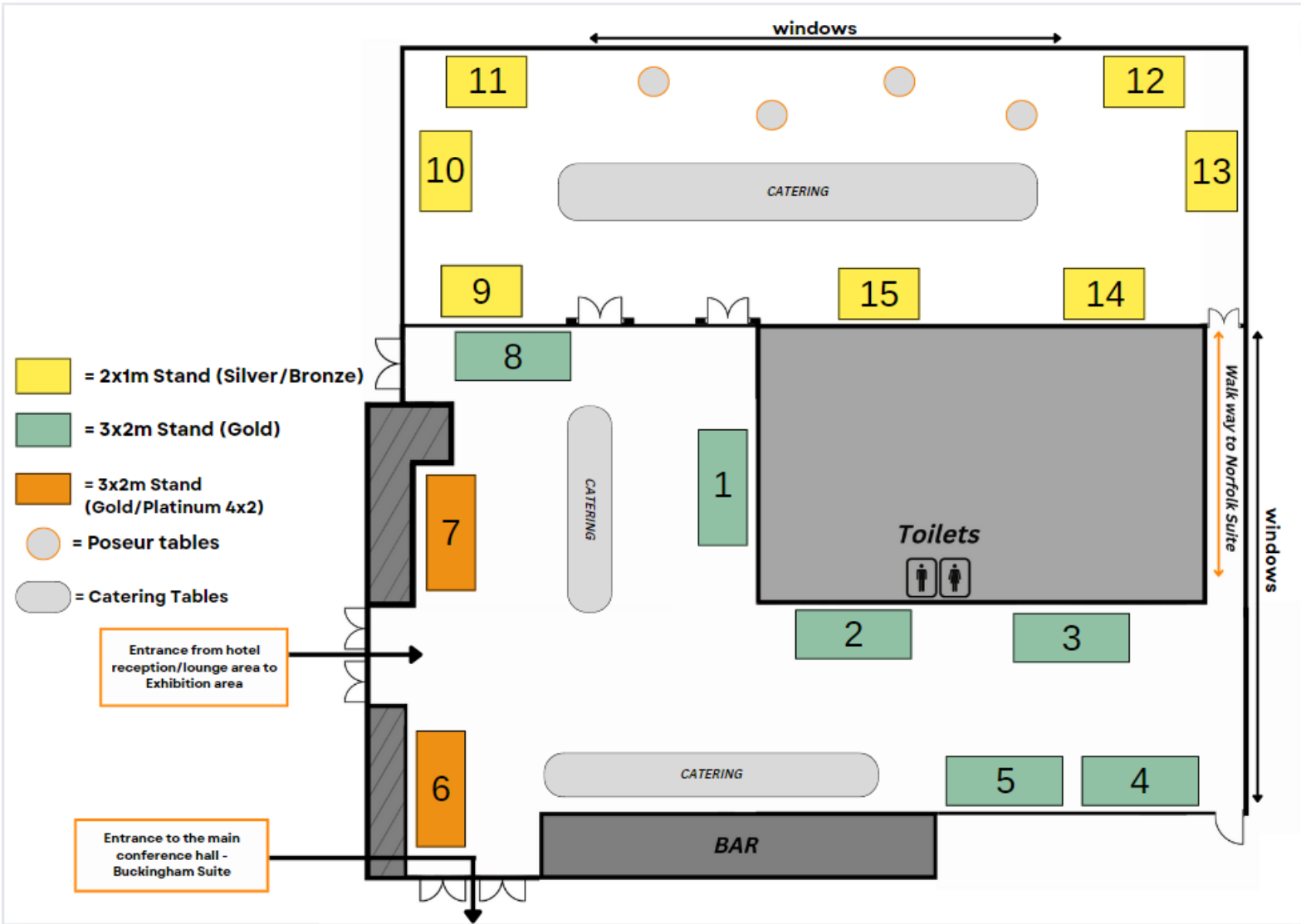
ELECTRICAL SAFETY AND PORTABLE APPLIANCE TESTING

It is vital to ensure that electrical equipment brought onto site by all exhibitors has been thoroughly inspected to ensure that it is properly earthed, fused, and cannot become a risk. Any equipment, not PAT tested may be removed. Please note there are limits on the amount of power that can be drawn from one socket and adding too many pieces of equipment onto one socket could cause an overload of the system. A visual check will be done on the day to ensure the limits are adhered to; please ensure you request the correct number of sockets for the amount of equipment being used. *Please note that risk assessments may be required in due course.*

ACCOMMODATION

Accommodation and catering are only included in some of the sponsorship packages. Accommodation can be arranged through the NAPICU admin office for an additional fee. Accommodation will be available either at the exhibition hotel or at a lower cost at hotels in the locality. NAPICU cannot guarantee accommodation, it will be offered on first come first served basis.

EXHIBITION FLOOR PLAN



[Click here to see the latest version of our floorplan.](#)

The image above this is subject to change as stands are being booked. Please click the link above to see the updated version with what stands are available or email NAPICU Administration Office to ensure the stand you are looking for is still available.

BOOKING FORM

(This booking form will have been sent to you in the same email with this brochure)

Company _____

Main Contact _____

Stand Person(s) _____

Address _____

Tel _____ **Email** _____

Please select one of the below options:

Sponsorship Package	Cost*	Stand Number	Tick to Select
Platinum Package	£6,250		
Gold Package	£4,415		
Silver Package	£3,500		
Bronze Package	£2,500		

Sponsorship Item	Cost*	Tick to select
International Delegate – 1 delegate	£500 + expenses	
International Delegate – 5 delegates	£2,250+ expenses	
Programme at a Glance	£625	
Delegate Bags	£1,250	
Pens (Supplied by Sponsor)	£150	
Delegate Bag Insert	£250	
Notepads (Supplied by Sponsor)	£150	
Tea and Coffee Sponsor	£350	
Networking Drinks	£415	
Gala Dinner Sponsor	£750	
Quiz Night Sponsor	£350	
Thermal Flasks (Supplied by Sponsor)	£150	
Water Bottles (Supplied by Sponsor)	£150	
T-shirts (Supplied by Sponsor)	£3,750	
General Donation	£1,000 +	

A deposit of £500 is required at the time of booking to secure the booking and preferred stand number.

By submitting this booking form you are agreeing with the terms and conditions below

** Please note all prices quoted are exclusive of VAT at the prevailing rate.*

TERMS AND CONDITIONS OF AGREEMENT

This Sponsorship Contract (the “**Contract**”) is entered into this day (“**Effective Date**”), by and between NAPICU (Northern Networking Event Ltd (NNE) working as agents of NAPICU) and Company. By signing this Contract, the Company agrees to comply with the terms and conditions set forth below. This Contract shall become binding upon acceptance by an authorized NAPICU representative for the NAPICU Conference 2023.

RECITALS

- A. WHEREAS NAPICU plans to conduct a Conference in Northampton in September 2023 (“**NAPICU Conference**”), and
- B. WHEREAS, Company desires to sponsor or exhibit at the Conference under the sponsorship/exhibition package as outlined in **the registration form** in exchange for certain promotional consideration, and
- C. WHEREAS, NAPICU desires to accept such sponsorship or exhibition participation.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which both parties hereby acknowledge, the parties agree as follows:

1. SPONSORSHIP / EXHIBITION PACKAGE

Company hereby elects to be a sponsor/exhibitor of the Conference under the sponsorship/exhibition package as outlined in **the registration form** (“**sponsorship/exhibition package**”).

2. USE OF COMPANY MATERIALS

- 2.1 License Grant.** Company hereby grants to NAPICU a nonexclusive, non-transferable, license, solely for the term of this Contract, to use the trademarks, trade names, logos, identifying marks, and URLs, as described on the sponsorship brochure (the “Marks”), for use by NAPICU in connection with presentation of the Conference, including promotional materials, and in fulfilment of NAPICU’s obligations hereunder and such right, shall automatically terminate upon completion of the Sponsorship or termination of this Contract, whichever is earlier. NAPICU shall also comply with the Company’s logo usage guidelines.
- 2.2 Reservation of Rights.** NAPICU acknowledges that Company owns and retains all rights associated with the Marks and that any and all goodwill derived from the use of the Marks hereunder inures solely to the benefit of the owner of the Marks.

3. OBLIGATIONS OF THE PARTIES

- 3.1 NAPICU.** NAPICU hereby agrees to provide Company with the promotional services and materials, consistent with the Company’s sponsorship/exhibition package, as outlined in the sponsor brochure).
- 3.2 Company.** In addition to payment obligations hereunder, Company agrees to provide NAPICU with the Marks listed in the sponsorship brochure, in the format and via media as reasonably requested by NAPICU.
- 3.3 Cooperation of the Parties.** The parties agree to cooperate and provide reasonable assistance, as requested by the other party, in the performance of the obligations set forth herein.

4. CONFERENCE SCHEDULING

- 4.1 Schedule Changes.** If NAPICU changes the site, hours or dates of the Conference NAPICU will notify Company of any such changes in writing as far in advance as possible.
- 4.2 Cancellation by NAPICU:** NAPICU reserves the right to cancel the Conference, in whole or in part, or to terminate this Contract for any reason, with or without cause, at any time upon written notice to Company. It is a condition of this booking that NAPICU /or its Agents have the right for any reason beyond their control to alter or cancel, without prior notices, the Conference or any of the arrangements, timetables, plans or other items relating directly or indirectly to the Conference and that NAPICU and/or its Agents shall not, subject as aforementioned, be liable for any loss, damage, expenditure or any inconvenience caused as a result of such alteration or cancellation and in the event of cancellation of the Conference the pre-paid delegate registration fees will be returned in full and NAPICU and/or its Agents shall not be liable for any loss, damage, expenditure or inconvenience caused as a result of such cancellation.
- 4.3 Cancellation by Company:** It is a condition of this booking that notification of cancellations and requests for refund should be made in writing to NAPICU. For cancellations received before **Tuesday 1st August 2023**, 70% of the total remittance (not including £500 non-refundable deposit) will be refunded. Fees will not be refunded after **Tuesday 1st August 2023 and are still payable.**

5. FEES; PAYMENT

- 5.1 Fees.** Company agrees to pay NAPICU the fees specified for the Company's sponsorship/exhibition package, as outlined in the **Sponsorship brochure ("Fees")**.
- 5.2 Payment.** Payment of the Company's Sponsorship Fees; A non-refundable deposit of £500 must be submitted along with the completed registration form to secure your booking. Bookings made without payment or invoice details will not be considered complete. Full payment is then due NET 30 days from receipt of invoice or no later than **Tuesday 1st August 2023**. Payment shall be made in pounds (GBP) by BACS or credit card. All BACS payments must be accompanied by a remittance advice notice sent by email to info@napicu.org.uk.
NB. Amex credit cards cannot be accepted

6. WARRANTY; DISCLAIMER

Company acknowledges that all services and materials provided by NAPICU in connection with this Contract are being provided "AS IS." NAPICU DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT, AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING OR USAGE OF TRADE.

7. LIMITATION OF LIABILITY

IN NO EVENT SHALL NAPICU BE LIABLE TO COMPANY OR TO ANY THIRD PARTY FOR DAMAGES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH THIS CONTRACT OR FOR ANY ERROR OR DEFECT IN ANY MATERIALS PROVIDED, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT NICE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. THE PARTIES HAVE AGREED THAT THESE LIMITATIONS WILL SURVIVE AND APPLY EVEN IF ANY LIMITED REMEDY SPECIFIED IN THIS AGREEMENT IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE. IN NO EVENT SHALL NAPICU'S TOTAL AGGREGATE LIABILITY UNDER THIS CONTRACT EXCEED FEES PAID BY COMPANY TO NAPICU UNDER THIS CONTRACT. Notwithstanding anything stated to the contrary, each party shall indemnify and hold each other harmless for direct damage liability or loss resulting from death, personal injury or tangible property damage, negligence or wilful misconduct by its personnel or its subcontractors or agents or any other liability that may not be excluded by law.

8. DATA PROTECTION

Each party warrants that it complies with all applicable laws and regulations when providing services, especially, without limitation all applicable local data protection laws and/or regulations worldwide, including the EU and its member states.

Each party warrants that during the collection, processing and use of individual personal information, the person to whom the data belongs (the "Data Subject") has been informed of and consented to:

- its right to object at no cost to the collection, processing and/or use of its data
- the purpose of the collection, processing and/or use of its data
- its rights to object at no cost to the use of its data for purposes of canvassing in particular for commercial purposes
- its personal data may be exported to other countries, including outside European Union
- being contacted by commercial third parties, including NAPICU and its affiliates for marketing and other purposes

Each party warrants that it has the right to grant the licenses and other rights related to the use of personal data, especially without limitation to the extent the processing of personal data has been collected through social public networking platform or others public support.

9. GENERAL

- 9.1 Force Majeure:** NAPICU shall not be responsible for any loss or damage resulting from failure to perform under this Contract or failure to present at the Conference, in whole or part as a result of riot, strike, terrorism, civil disorder, the act of war, failure of facilities, earthquake, storm, fire, flood, or other acts of God, or any reason of any kind whatsoever beyond the reasonable control of NAPICU.
- 9.2 No Assignment.** Company may not assign this Contract, in whole or in part, by operation of law or otherwise, without the prior written consent of NAPICU which consent shall not be unreasonably withheld. Any attempted assignment without such consent will be null and of no effect.
- 9.3 Authorisation.** Company acknowledges and agrees that, upon execution of this Contract, NAPICU is authorised by Company to provide contact information including Company's address, phone number, fax number and name of a contact person to any contractor/vendor contracted to conduct work for Conference.
- 9.4 Governing Law; Jurisdiction.** This Contract shall be governed by and construed following the laws of England (excluding its body of law controlling conflicts of law). The parties expressly agree that the United Nations Convention on Contracts for the International Sale of Goods will not apply. Any legal action or proceeding arising under this Agreement will be brought exclusively in the jurisdiction of the English courts.
- 9.5 Severability.** If any provision of this Contract is held invalid or unenforceable by a court of competent jurisdiction, such provision will be construed so as to be enforceable to the maximum extent permissible by law, and the remaining provisions of the Contract will remain in full force and effect.
- 9.6 Waiver.** The waiver of any breach or default will not constitute a waiver of any other right hereunder or of any subsequent breach or default.
- 9.7 Entire Agreement.** This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Contract may not be modified or amended except in a writing signed by a duly authorised representative of each party.
- 9.8 Counterparts.** This Contract may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

KEY CONTACTS

NAPICU

NAPICU Administration Office
Scottish Enterprise Technology Park
Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue
East Kilbride, Glasgow
G75 0QR
Website: www.napicu.org.uk

Conference and Exhibition Office

Northern Networking Events

Scottish Enterprise Technology Park
Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue
East Kilbride, Glasgow
G75 0QR
Phone: +44 (0)1355 244 966
Email: enquires@northernnetworking.co.uk





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