



# 2026 SPONSORSHIP BROCHURE

## NAPICU Annual Conference

16th - 18th September 2025  
Glasgow, Scotland  
Radisson Blu Hotel



[www.napicu.org.uk](http://www.napicu.org.uk) 

[info@napicu.org.uk](mailto:info@napicu.org.uk) 

# 2026 Annual Conference

30 YEARS ON:  
SHAPING THE FUTURE OF PICU  
16th - 18th September  
Glasgow, Scotland

For over 30 years, NAPICU Conferences have consistently drawn an expanding audience, thanks to our specialised training, exclusive networking opportunities, and unforgettable social programme. Anticipate a remarkable and rewarding experience for both first-time and returning exhibitors and sponsors at our upcoming annual conference, NAPICU 2026.

Select from our range of superb value packages or consult with us to tailor a bespoke package that aligns seamlessly with your brand objectives. With numerous opportunities to showcase your brand, engage with delegates, and connect with fellow sponsors over the two eventful days, your brand will be at the forefront of industry recognition.

## Why Sponsor?

- Gain direct access to influential decision-makers within public and private mental health organisations.
- Stay ahead with exclusive insights into NAPICU opportunities before they reach your industry peers.
- Engage with NAPICU members, partners, and patients, amplifying your brand's reach.
- Share and learn best practices amidst valuable networking sessions.

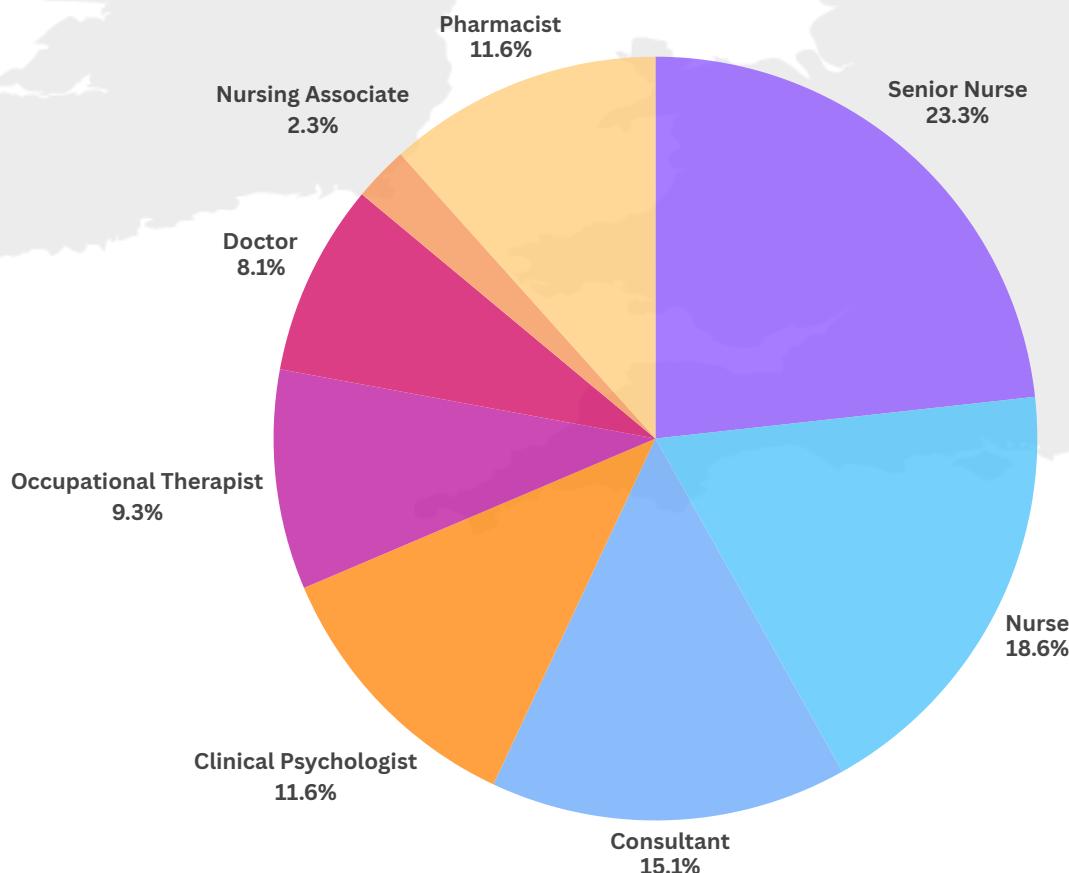
Exhibition and Sponsorship opportunities are in high demand and tend to fill up swiftly. Secure your participation promptly by completing the final page of this brochure. For further details, please reach out to the NAPICU Administration Office at [info@napicu.org.uk](mailto:info@napicu.org.uk).



# PREVIOUS DELEGATE INFORMATION

NAPICU Conferences have attracted a growing number of attendees due to our specialised training, unique networking opportunities and memorable social programme. With our unique multidisciplinary position, our conferences attract those who make decisions and the dedicated staff who work face to face with patients.

YEAR	LOCATION	DELEGATES
2025	NORTHAMPTON	280
2024	CARDIFF	303
2023	NORTHAMPTON	289
2022	NORTHAMPTON	262
2019	GLASGOW	282
2018	LOUGHBOROUGH	258
2017	DUBLIN	297



# SPONSORSHIP INFORMATION

NAPICU Annual Conference 2026 will be held at Radisson Blu Hotel, Glasgow  
We anticipate a high number of delegates from trusts and organisations to attend this year conference.

## PLATINUM SPONSOR: £6,450

- Premium space includes 4m x 1m stand
- Electricity points and wireless internet
- **Two** full conference passes for guest
- **Two** exhibitor passes
- **Four** Gala Dinner Tickets for guests & exhibitors
- Signage designating platinum sponsorship
- Recognition on NAPICU conference website
- inclusion of **four** social media posts sent from NAPICU channels
- Logo and description on mobile app
- Website link on NAPICU app & webpage
- Delegate bag insert in the Conference bag
- Company advert inserted into the Journal of Psychiatric Intensive Care and the NAPICU website
- Company logo displayed on the dedicated sponsor's board at the venue
- **Four** Accommodation in our superior conference venue hotel (4-star) for 2 nights.
- **Four** Wednesday Quiz & Dinner Tickets

(Please note Accommodation is for Wednesday & Thursday Night)

## GOLD SPONSOR: £4,600

- Premium space includes 4m x 1m stand
- Electricity points and wireless internet
- **One** full conference passes for guest
- **Two** Exhibitor passes
- **Three** Gala Dinner Tickets for guest & exhibitors
- Signage designating gold sponsorship
- Recognition on NAPICU conference website
- wInclusion of **three** social media posts sent from NAPICU channels
- Logo and description on mobile app
- Website link on NAPICU app & webpage
- Delegate bag insert in the Conference bag
- Company logo displayed on the dedicated sponsor's board at the venue
- **Three** Accommodation in our standard conference venue hotel (2-star) for 2 nights
- **Three** Wednesday Quiz & Dinner Tickets

(Please note Accommodation is for Wednesday & Thursday Night)

## SILVER SPONSOR: £3,700

- 2m x 1m stand
- Electricity points and wireless internet
- **Two** exhibitor passes
- **Two** Gala Dinner Tickets for exhibitors
- Signage designating silver sponsorship
- Recognition on NAPICU conference website
- Inclusion of **two** social media post sent from NAPICU channels
- Logo on mobile app
- Delegate bag insert in the Conference bag
- Company logo displayed on the dedicated sponsor's board at the venue

## BRONZE SPONSOR: £2,700

- 2m x 1m stand
- **One** Exhibitor pass
- **One** Gala Dinner Ticket for exhibitor
- Recognition on NAPICU conference website
- Inclusion of **one** social media post sent from NAPICU channels Logo on mobile app

**Please note all prices quoted are exclusive of VAT at the prevailing rate, Sponsorship items are available on a first-come, first-served basis. Prices are subject to change.**

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## INTERNATIONAL DELEGATE SPONSORSHIP:

**£500 + travel expenses (per delegate)**

- Entitles 1 International delegate (from lower income country) full residential conference registration
- Logo displayed at NAPICU Conference
- Logo & recognition on the programme

## GALA DINNER SPONSOR: £750

- One sponsorship available
- Branding at the gala dinner & on the menu
- Signage announcing sponsorship
- Promotion on the conference website

## DELEGATE BAG SPONSOR: £1,250

- One sponsorship available
- Capture the attention of conference attendees as the exclusive delegate bag sponsor.
- Your logo will be displayed on the bags that the delegates receive at registration and will carry with them throughout the conference
- Includes one bag insert.

## PROGRAMME AT A GLANCE: £625

- One sponsorship available
- Large Logo & recognition on the programme

## QUIZ NIGHT SPONSOR: £350

- One sponsorship available
- Branded cocktail napkin\* with your company logo (Cost of napkin paid by sponsor)
- Signage announcing quiz sponsorship

## TEA & COFFEE SPONSOR: £350

- Two sponsorships available (Thursday or Friday)
- Branded cocktail napkin\* with your company logo
- Signage announcing sponsorship

## NETWORKING DRINKS: £415

- One sponsorship available
- Signage at Networking Drinks
- Branded cocktail napkin\* with your company logo (Cost of napkin paid by sponsor)

## LOGO PACKAGES: (prices on request)

- Multiple available - Graphics to be supplied by sponsor.
- Logo on NAPICU app & Website
- Logo and description on NAPICU app & website

## DELEGATE BAG INSERT: £250

- Inclusion of company material in every delegate bag

## PEN SPONSOR: £150

- One sponsorship available
- Supplied by Sponsor

## NOTEPAD SPONSOR: £150

- One sponsorship available
- Supplied by Sponsor

To discuss Bespoke Sponsorship Packages or General Donation from over £1000, please contact the NAPICU Administration Office at [info@napicu.org.uk](mailto:info@napicu.org.uk)

# VENUE INFORMATION

## LOCATION

The exhibition space will be in the Megalithic Foyer in the Radisson Blu Hotel which will form the hub of the conference, this provides an excellent opportunity for delegates to network with the exhibitors and familiarise themselves with the latest advances in technology, furniture, and private healthcare organisations. Delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors. In addition to the commercial exhibits, tea and coffee and lunchtime catering will be served in the exhibition area. Wi-fi will be available to all delegates in this area.

## NETWORKING OPPORTUNITIES WITHIN THE EXHIBITION HALL

- Tea and coffee breaks/ lunchtime catering for 2 days
- Wednesday quiz night exhibition (optional)
- Interactive Poster, Networking & Exhibition session (Thursday afternoon)
- Exhibition before, after & between every session

## EXHIBITION OPENING HOURS\*

<b>WEDNESDAY 17TH SEPTEMBER</b>	7.00PM - 8.00PM	EXHIBITION SET UP
<b>THURSDAY 18TH SEPTEMBER</b>	7.30AM - 8.45AM	EXHIBITION SET UP
<b>THURSDAY 18TH SEPTEMBER</b>	8.45AM - 5.00PM	EXHIBITION OPEN
<b>FRIDAY 19TH SEPTEMBER</b>	9.30AM - 2.00PM	EXHIBITION OPEN
<b>FRIDAY 19TH SEPTEMBER</b>	2.00PM	EXHIBITION BREAK DOWN

*\*Times are approximate and may be subject to change.*

## SPECIFIC EXHIBITION DETAILS

Further specific exhibition details giving detailed and technical information, advice and full details on all aspects of the exhibition, and venue instructions will be circulated in 2 months prior to the conference in 2026. This will be followed by Exhibitor Joining Instructions in September 2026 before the Conference commencing.

## EXHIBITION FURNITURE

Tables and chairs will be ordered free of charge for the duration of the conference. Please note that these tables are not heavy duty and cannot, therefore, support heavy or large objects.

# VENUE INFORMATION

## STAND APPROVAL

Any exhibitor wishing to bring a self-build stand for this Conference should provide drawings in advance for approval by the NAPICU Administration office. Please note all self-build stands are also subject to approval by the venue before the event. Should any stand be found to be breaching Health and Safety regulations on the day the exhibitor will be asked to amend the issue before the exhibition opening.

## EXHIBITION PROTOCOL

### ABPI Guidance

All pharmaceutical exhibitors should follow the ABPI guidance - <https://www.abpi.org.uk/publications/code-of-practice-for-the-pharmaceutical-industry-2021/>

## ELECTRICAL SAFETY AND PORTABLE APPLIANCE TESTING

It is vital to ensure that electrical equipment brought onto site by all exhibitors has been thoroughly inspected to ensure that it is properly earthed, fused, and cannot become a risk. Any equipment, not PAT tested may be removed. Please note there are limits on the amount of power that can be drawn from one socket and adding too many pieces of equipment onto one socket could cause an overload of the system. A visual check will be done on the day to ensure the limits are adhered to; please ensure you request the correct number of sockets for the amount of equipment being used. Please note that risk assessments may be required in due course.

## ACCOMMODATION

Accommodation and catering are only included in the Platinum & Gold sponsorship packages.

**Platinum** sponsorship includes Wednesday and Thursday Accommodation for 4 people in the superior conference 4 star hotel.

**Gold** Sponsors include Wednesday and Thursday Accommodation for 3 people in the standard 2 star hotel, To upgrade to the superior 4 star hotel for the 2 nights would be an additional fee of £58.33 + VAT per person

**Silver and Bronze** sponsorship does not include accommodation or evening catering

To add accommodation for Wednesday or Thursday would be an additional cost of £112.50 +VAT per person per night (hotel will be allocated based on availability)

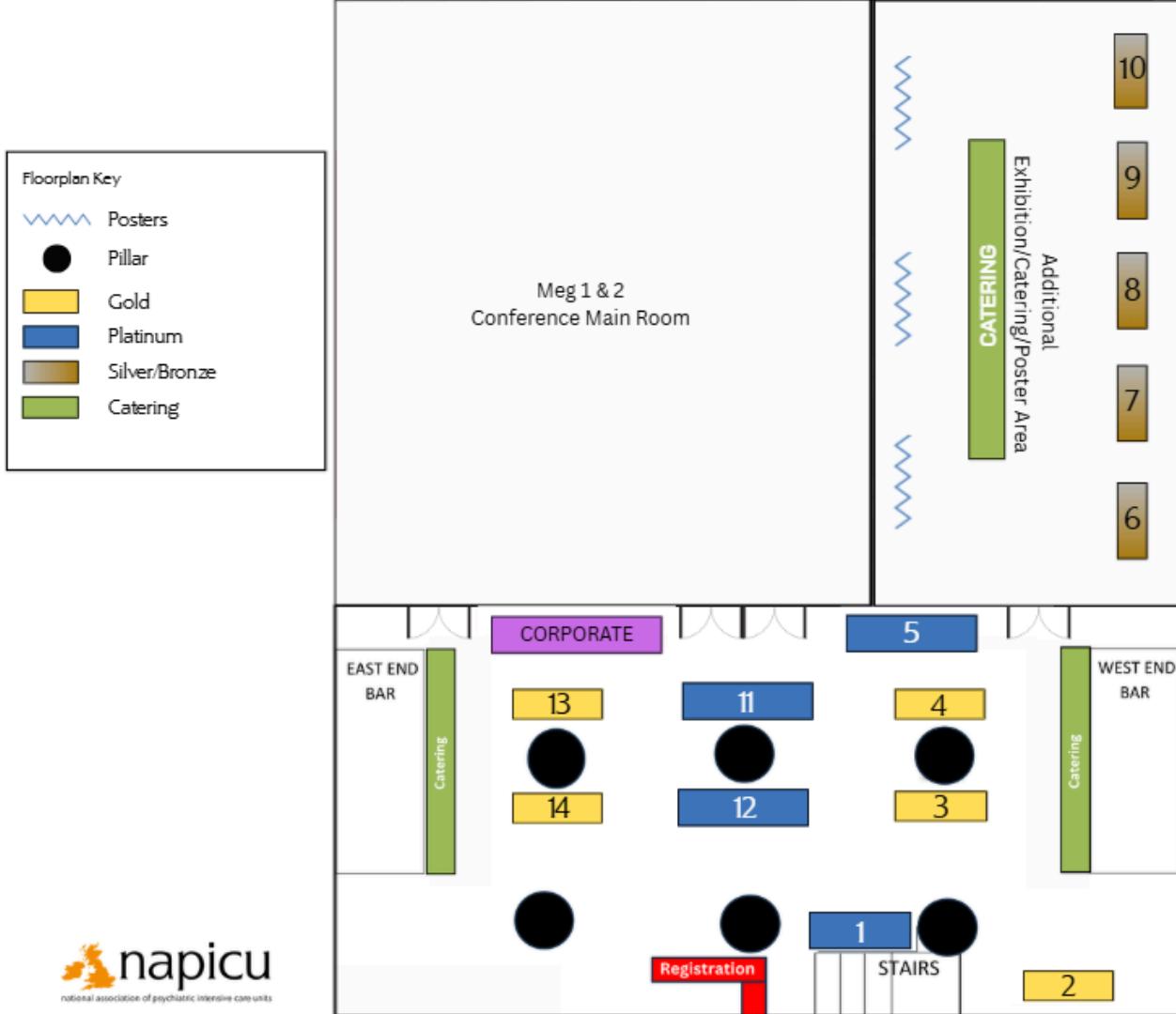
To add Thursday Gala dinner cost is £62.50 + VAT per person

**All hotels include bed and breakfast double room for single occupancy.**

**NAPICU cannot guarantee accommodation, it will be offered on a first come first served basis.**

**Please click here to be directed to the booking form.**

# EXHIBITION FLOOR PLAN



[\*\*Click here to see the latest live version of our floorplan\*\*](#)

**\*\*The image above this is subject to change as stands are being booked. Please click the link above to see the updated version with what stands are available or email NAPICU Administration Office to ensure the stand you are looking for is still available.\*\***

[\*\*Please click here to be directed to the booking form.\*\*](#)

# TERMS & CONDITIONS



This Sponsorship Contract (the "Contract") is entered into this day ("Effective Date"), by and between NAPICU (Northern Networking Event Ltd (NNE) working as agents of NAPICU) and Company. By signing this Contract, the Company agrees to comply with the terms and conditions set forth below. This Contract shall become binding upon acceptance by an authorized NAPICU representative for the NAPICU Annual Conference.

## RECITALS

- A. WHEREAS NAPICU plans to conduct a Conference in Glasgow in September 2026 ("NAPICU Conference"), and
- B. WHEREAS, Company desires to sponsor or exhibit at the Conference under the sponsorship/exhibition package as outlined in the registration form in exchange for certain promotional consideration, and
- C. WHEREAS, NAPICU desires to accept such sponsorship or exhibition participation.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which both parties hereby acknowledge, the parties agree as follows:

### 1. SPONSORSHIP / EXHIBITION PACKAGE

Company hereby elects to be a sponsor/exhibitor of the Conference under the sponsorship/exhibition package as outlined in the registration form ("sponsorship/exhibition package").

### 2. USE OF COMPANY MATERIALS

2.1 License Grant. Company hereby grants to NAPICU a nonexclusive, non-transferable, license, solely for the term of this Contract, to use the trademarks, trade names, logos, identifying marks, and URLs, as described on the sponsorship brochure (the "Marks"), for use by NAPICU in connection with presentation of the Conference, including promotional materials, and in fulfilment of NAPICU's obligations hereunder and such right, shall automatically terminate upon completion of the Sponsorship or termination of this Contract, whichever is earlier. NAPICU shall also comply with the Company's logo usage guidelines.

2.2 Reservation of Rights. NAPICU acknowledges that Company owns and retains all rights associated with the Marks and that any and all goodwill derived from the use of the Marks hereunder inures solely to the benefit of the owner of the Marks.

### 3. OBLIGATIONS OF THE PARTIES

3.1 NAPICU. NAPICU hereby agrees to provide Company with the promotional services and materials, consistent with the Company's sponsorship/exhibition package, as outlined in the sponsor brochure).

3.2 Company. In addition to payment obligations hereunder, Company agrees to provide NAPICU with the Marks listed in the sponsorship brochure, in the format and via media as reasonably requested by NAPICU.

3.3 Cooperation of the Parties. The parties agree to cooperate and provide reasonable assistance, as requested by the other party, in the performance of the obligations set forth herein.

# TERMS & CONDITIONS

## 4. CONFERENCE SCHEDULING

4.1 Schedule Changes. If NAPICU changes the site, hours or dates of the Conference NAPICU will notify Company of any such changes in writing as far in advance as possible.

4.2 Cancellation by NAPICU: NAPICU reserves the right to cancel the Conference, in whole or in part, or to terminate this Contract for any reason, with or without cause, at any time upon written notice to Company. It is a condition of this booking that NAPICU /or its Agents have the right for any reason beyond their control to alter or cancel, without prior notices, the Conference or any of the arrangements, timetables, plans or other items relating directly or indirectly to the Conference and that NAPICU and/or its Agents shall not, subject as aforementioned, be liable for any loss, damage, expenditure or any inconvenience caused as a result of such alteration or cancellation and in the event of cancellation of the Conference the pre-paid delegate registration fees will be returned in full and NAPICU and/or its Agents shall not be liable for any loss, damage, expenditure or inconvenience caused as a result of such cancellation.

4.3 Cancellation by Company: It is a condition of this booking that notification of cancellations and requests for refund should be made in writing to NAPICU. For cancellations received before Friday 24<sup>th</sup> July 2026, 70% of the total remittance (not including £500 non-refundable deposit) will be refunded. Fees will not be refunded after Friday 24<sup>th</sup> July 2026 and are still payable.

## 5. FEES; PAYMENT

5.1 Fees. Company agrees to pay NAPICU the fees specified for the Company's sponsorship/exhibition package, as outlined in the Sponsorship brochure ("Fees").

5.2 Payment. Payment of the Company's Sponsorship Fees; A non-refundable deposit of £500 must be submitted along with the completed registration form to secure your booking. Bookings made without payment or invoice details will not be considered complete. Full payment is then due NET 30 days from receipt of invoice or no later than Friday 24<sup>th</sup> July 2026. Payment shall be made in pounds (GBP) by BACS or credit card. All BACS payments must be accompanied by a remittance advice notice sent by email to [info@napicu.org.uk](mailto:info@napicu.org.uk).

NB. Amex credit cards cannot be accepted

## 6. WARRANTY; DISCLAIMER

Company acknowledges that all services and materials provided by NAPICU in connection with this Contract are being provided "AS IS." NAPICU DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT, AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING OR USAGE OF TRADE.

## 7. LIMITATION OF LIABILITY

IN NO EVENT SHALL NAPICU BE LIABLE TO COMPANY OR TO ANY THIRD PARTY FOR DAMAGES OF ANY KIND, INCLUDING, WITHOUT LIMITATION, INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH THIS CONTRACT OR FOR ANY ERROR OR DEFECT IN ANY MATERIALS PROVIDED, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT NICE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. THE PARTIES HAVE AGREED THAT THESE LIMITATIONS WILL SURVIVE AND APPLY EVEN IF ANY LIMITED REMEDY SPECIFIED IN THIS AGREEMENT IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE. IN NO EVENT SHALL NAPICU'S TOTAL AGGREGATE LIABILITY UNDER THIS CONTRACT EXCEED FEES PAID BY COMPANY TO NAPICU UNDER THIS CONTRACT.

Notwithstanding anything stated to the contrary, each party shall indemnify and hold each other harmless for direct damage liability or loss resulting from death, personal injury or tangible property damage, negligence or wilful misconduct by its personnel or its subcontractors or agents or any other liability that may not be excluded by law.

# TERMS & CONDITIONS

## 8. DATA PROTECTION

Each party warrants that it complies with all applicable laws and regulations when providing services, especially, without limitation all applicable local data protection laws and/or regulations worldwide, including the EU and its member states.

Each party warrants that during the collection, processing and use of individual personal information, the person to whom the data belongs (the "Data Subject") has been informed of and consented to:

- it's right to object at no cost to the collection, processing and/or use of its data
- the purpose of the collection, processing and/or use of its data
- its rights to object at no cost to the use of its data for purposes of canvassing in particular for commercial purposes
- its personal data may be exported to other countries, including outside European Union
- being contacted by commercial third parties, including NAPICU and its affiliates for marketing and other purposes

Each party warrants that it has the right to grant the licenses and other rights related to the use of personal data, especially without limitation to the extent the processing of personal data has been collected through social public networking platform or others public support.

## 9. GENERAL

9.1 Force Majeure: NAPICU shall not be responsible for any loss or damage resulting from failure to perform under this Contract or failure to present at the Conference, in whole or part as a result of riot, strike, terrorism, civil disorder, the act of war, failure of facilities, earthquake, storm, fire, flood, or other acts of God, or any reason of any kind whatsoever beyond the reasonable control of NAPICU.

9.2 No Assignment. Company may not assign this Contract, in whole or in part, by operation of law or otherwise, without the prior written consent of NAPICU which consent shall not be unreasonably withheld. Any attempted assignment without such consent will be null and of no effect.

9.3 Authorisation. Company acknowledges and agrees that, upon execution of this Contract, NAPICU is authorised by Company to provide contact information including Company's address, phone number, fax number and name of a contact person to any contractor/vendor contracted to conduct work for Conference.

9.4 Governing Law; Jurisdiction. This Contract shall be governed by and construed following the laws of England (excluding its body of law controlling conflicts of law). The parties expressly agree that the United Nations Convention on Contracts for the International Sale of Goods will not apply. Any legal action or proceeding arising under this Agreement will be brought exclusively in the jurisdiction of the English courts.

9.5 Severability. If any provision of this Contract is held invalid or unenforceable by a court of competent jurisdiction, such provision will be construed so as to be enforceable to the maximum extent permissible by law, and the remaining provisions of the Contract will remain in full force and effect.

9.6 Waiver. The waiver of any breach or default will not constitute a waiver of any other right hereunder or of any subsequent breach or default.

9.7 Entire Agreement. This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Contract may not be modified or amended except in a writing signed by a duly authorised representative of each party.

9.8 Counterparts. This Contract may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

# IMPORTANT CONTACTS

## NAPICU Administration Office

238 Main Street  
Rutherglen  
Glasgow  
G73 2HP

Website: [www.napicu.org.uk](http://www.napicu.org.uk)

## Conference and Exhibition Office

Northern Networking Events  
238 Main Street  
Rutherglen  
Glasgow  
G73 2HP

Phone: +44 (0)1355 244 966  
Email: [enquires@northernnetworking.co.uk](mailto:enquires@northernnetworking.co.uk)

